# Location Data Privacy

**Location Forum Location Data Privacy Policy**  
Effective as of: March 25, 2013

- We collect location data directly from individuals and companies only with user consent.

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| | We collect location from a variety of sources including:  
| | - Mobile phone  
| | - IP Address  
| | - GPS enabled device  
| | - Forms, Surveys, or Applications for services  
| | - Data providers  
| | - Digital transactions  
| | - Cameras—including satellites  
| | - Sensors  

- We do not acquire location data from third party sources.

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| | We aggregate location information **without** user consent:  
| | - We aggregate location data to a higher level (such as postal code or region) for the purpose of masking personal identity.  

- We do not correlate location data with other data.

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| | We retain all location data collected and aggregated whether anonymized or identifiable for a **specified duration**

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**Changes to this Policy:**  
We reserve the right to change this Location Data Privacy Policy at any time, and will post any changes to this Policy as soon as they take effect. If you have any questions or comments about this Policy, please contact us at info@thelocationforum.org

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and leaves the site or closes the browser, if the user returns to the Location Forum website the user will be recognized (the user does not need to login again.) When the user logs out, the cookie is cleared.

☑️ **Company Information**
When you complete a membership application we collect company information including company name, company type, revenues, and contact information. This information is used for administrative purposes and to apply the appropriate membership dues structure to the size of the company. We do not share this information with third parties. Company name and company representative may be listed on the website with permission of the company.

☑️ **Sharing.** We do not share, sell, or rent individual personal information with anyone without your advance permission or unless ordered by a court of law. Personal information submitted to us is only available to employees or contractors administrating the system and managing this information for purposes of contacting you or sending you emails based on your request for information and to contracted service providers for purposes of providing services relating to our communications with you.

☑️ **E-mail Communications:**
We actively communicate with our members via email regarding events, working groups, projects, and Forum deliverables. We may send registered users email messages pertaining to your account. We may also send you emails to notify you of news and events, or special offers. At any time, you may opt-out of receiving such communications by following the unsubscribe instructions provided at the bottom of any email that you receive from us.

☑️ **How We Protect Your Privacy:**
We use reasonable security measures to protect against the loss, misuse and alteration of data used by our system. We do not store credit card information.

**Changes to this Policy:**
We reserve the right to change this Policy at any time, and will post any changes to this Policy as soon as they take effect. If you have any questions or comments about this Policy, please contact us at info@thelocationforum.org
The Location Forum is committed to the privacy and security of your personal information. We designed http://www.thelocationforum.org to be a platform of interaction for the community of location applications, products and services companies and interested parties. This privacy policy explains how we collect, use, share, and protect your personal information.

**Collection, Sharing and Usage**

**✔ Collection.** We collect four types of information:

- **Personal Information and location information for account administration and billing purposes**
  When you register to become a Location Forum registered user or member we collect your name, company/organization, title, job responsibility, contact information including email, mailing address (see Location Data Privacy below for how we treat location information), and phone number, username and password. We use PayPal to process credit card transactions. We do not collect or store credit card information on our servers. When you register for Location SmartBrief, we collect your email address.

- **Public blogging and comments content**
  When you comment on a public blog, you knowingly share information that will be available to any Location Forum member or the public at large. We do not mine this information, aggregate it, or share it with third parties.

  Members may engage in a public discussion on Forum topics. We use this information to better understand the needs of the community and provide more tailored products and services.

- **Non-personal information**
  We may also collect anonymous or "non-personal" information, such as demographic information (your profession, title, industry, ZIP code, etc.), and technical information (your IP address, type of browser you are using, etc.). We use this non-personal information to analyze how our website is being used, and to improve the content of our website, online product offerings, and marketing and promotional efforts. We reserve the right to use or disclose non-personal information as we deem appropriate. We use cookies solely for the purposes of recognizing a returning user when the user is logged into the Location Forum website (for example a user logs into Location Forum website